



TechConnect.VI
MPinkett@TechConnect.VI
(340) 774-0963

Website Integration Interview Form

About the Customer	
Name	
Email Address	
Phone	
Mailing Address	
Fax Number	
About the Company	
Company Name	
Slogan/Tagline	
What is your color scheme?	Primary Color: Secondary Color: Accent1 Color: Accent2 Color: Accent3 Color:
Describe your company in 4 words.	
Describe your products or services.	
Describe your business identity.	



About the Website	
Domain Name(s)	
Timeframe	Estimate Project Begin Date: Estimate Project Due Date:
List some websites with formats you would like to see in your site.	
How often do you expect for your products, services, and prices to change?	
Is there anything specific that you do NOT want to see in your website?	
Are there any specific sites in which you want to link to or from?	
Who is your target market?	
Please share other information that could assist us in producing your ideal website and identity.	



About the Marketing/Advertising	
What is your online customer base?	<input type="checkbox"/> Continental US <input type="checkbox"/> Canada <input type="checkbox"/> Denmark <input type="checkbox"/> France <input type="checkbox"/> England <input type="checkbox"/> Ireland <input type="checkbox"/> Caribbean <input type="checkbox"/> Puerto Rico <input type="checkbox"/> US territories <input type="checkbox"/> US Virgin Islands <input type="checkbox"/> St. Thomas <input type="checkbox"/> British Virgin Islands <input type="checkbox"/> Other _____
What is online marketing monthly budget?	Max out at \$ _____ per day Max out at \$ _____ per click Max out at \$ _____ per month
What keywords specifically describes your business?	
Are you interested in pay-per-click sponsored search listings?	Title: Description: Website Address: