

PRESS RELEASE

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Fundamentals of Web Marketing: Kick Your Site Into HIGH Gear!

Have you ever wondered how to make your website stand out? Do you spend time thinking about turning web surfers into customers? Here is a seminar to help you get more interest into your website and therefore kick your seasoned site into higher gear! Learn the basics of assessing consumer attraction, interactive lead generation, content management, measuring traffic, and search engine friendliness.

Is there a magic formula for website success? No, but there are fundamentals techniques used by industry leading advertising companies to ensure that websites are investments, instead of expenses. Be prepared to take action to increase marketing success of your site, now.

Admission: \$40. The session is limited to the first 19 persons who pay by Monday, July 28, 2008. Attendees will have access to a computer.

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If you have any questions or need additional information, please contact us at your earliest convenience.

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